Facebook Effect on Academic Performance and Social Life for Undergraduate Students of University of Human Developments

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Abstract

The point of this paper is to look at the Facebook use among college understudies and take some example in college of Human Development, and its effect on their scholastic execution and social life. Likewise, this paper delineates climate Facebook utilization have a positive or negative impact on their scholarly execution and social life. A study was intended for gathering information from few sample 110 college understudies in college on Human Development as straightforward dataset however we concentrate on a few social network report software for our outcomes. The aftereffect of overview demonstrates that the understudies that have less time spending on Facebook will lead expanded their evaluations. One of the fundamental discoveries is that there was a huge relationship between social life issues and Facebook utilization. Additionally, the review uncovered how long the understudy will spend on Facebook every day and tries to support the negative relationship between time spent on Facebook and the execution of college understudies. At last, this paper tries to give some recommendation to these understudies for tackling the scholastic execution and social life issues. According to our outcomes, Social Influence is the most essential component in foreseeing the selection of Facebook; understudies are affected to embrace it to set up or keep up contact with other individuals with whom they share intrigues. With respect to purposes of Facebook utilization, Social Relations is seen as the most imperative element among the greater part of the reasons gathered. Our discoveries likewise uncovered that the instructive utilization of Facebook is clarified straightforwardly by its reasons of use and by implication by its reception.

Keywords: lateral Academic performance, Facebook usage, social life, etc.

1. Introduction

This Nowadays there are many communication tools available to connect with others at any time. One of the most well-known social network tools that have a huge number of users is Facebook which is created by Mark Zuckerberg, a former Harvard University student in Feb 2004; there are over 819 million monthly active users who used Facebook mobile products until 30-Jun-2013, also 699 daily users on average [1]. Kurdistan regions have been developed in the last few years, and many internet services provide increased significantly. Therefore Facebook users increased, especially among university students.

Understudies can be portrayed as advanced locals or individuals from the Net Generation; they were conceived in the computerized age and have been collaborating with advanced innovation from an early age [2][3][4][5][6]. On the off chance that we, as educators, need to make solid associations with our understudies and draw in them with the materials we need them to learn, we have to adjust our instructing techniques to their ways of life. It is important to move from a customary educator focused way to deal with realizing, where the educator bestows information to understudies, to a learner-focused methodology, where the understudy, rather than engrossing material transmitted by the teacher, figures out how to learn [7][8].

As indicated by [9], interpersonal organization locales (SNSs) can be characterized as web services that permit people to (1) build an open or semi-open profile inside of a limited framework, (2) eloquent a rundown of different clients with whom they share an association, and (3) perspective and cross their rundown of associations and those made by others inside of the framework.

A piece of this change has officially occurred and Internet innovations have assumed a key part. As per Brown and Adler[10], Internet has advanced a society of substance sharing that has been instrumental in the improvement of social learning. While the Web 1.0 unfathomably extended access to data, the Web 2.0 gives new sorts of online assets (social network...
networks, wikis, blogs, folksonomies, virtual groups, ...) that permit clients with basic hobbies to meet, offer thoughts, and team up [11]. A few studies indicate how interpersonal organization instruments can enhance the enabling so as to learn knowledge communication, coordinated effort, dynamic support, data & asset sharing, and basic considering [12][13].

Kurdistan regions have been developed in the last few years, and many internet services provide increased significantly. Therefore Facebook users increased, especially among university students. Social networking sites such as Facebook are changing the social relationship nature [14]. In this study social network Facebook is chosen in order to understand how many students spent their time on it and what effect will cause. Facebook is becoming a very important part of young adult’s life, socializing with others also becoming phenomena [15].

According to [16], the heaviest computer and internet users are young adults, primarily using for completing assignment (48%), emailing and instance messaging (38%) and playing computer games (38%). Moreover, Social network website is one of the unique tools that allow users to communicate with others online by using private or public profiles [16].

In spite of the fact that Facebook has been considered by understudies as a social innovation as opposed to a formal showing apparatus [18], it can have a critical effect on understudy’s execution. Facebook can help understudies subside into college life, driving them to a larger amount of self-regard, social acknowledgment and adjustment to college society, which can enhance their learning results [18][19][20].

In spite of Facebook's capability to improve the learning process, a few studies reason that employees are hesitant to fuse this innovation into their showing procedures [21][22]. Shockingly, the ECAR Survey of Undergraduate Students & Information Technology [23] alongside different studies [24] show how understudies have steadily reported that, despite the fact that they progressively utilize innovation in their own lives, they feel great with customary learning models and incline toward moderate utilization of ICT (Information and Communication Technologies) in their courses. On the other hand, [25] prescribe being careful about this discovering in light of the fact that the understanding of what "moderate utilization of ICT" means may change as new technologies develop and get to be implanted in the public arena. The opposing way of these discoveries plainly demonstrates that there is no confirmation of the presence of a solitary era of youthful understudies furnished with advanced innovation abilities and with learning inclinations for which training is not arranged [26]. In this sense, [27] shows that SNS utilization among youngsters depends on the singular’s sexual orientation, race and ethnicity, and parental training foundation. Thusly, before rolling out radical improvements to the present education system, it is important to attempt thorough and exact studies that explore understudies' impression of SNSs as scholastic instruments.

The paper is organized as takes after: the following area gives a writing audit on the primary models and speculations that have been truly used to clarify the dispersion, acknowledgement and reception of mechanical advancements. Also, we will audit the past examination on the utilization of person to person communication instruments in instructive connections. The second part subtle elements the auxiliary model utilized and the speculation to be tried. The third area portrays our information gathering strategy. We then present and talk about the after effects of our examination. To finish up the paper, we recognize the impediments of our study and the future bearings of this examination.

2. Literature Review

2.1 History about Facebook influences people commendations

Instructive and learning inspirations online learning and teaching has been the subject of much pedagogical dialog as of late; and the discussions had in International Journal of the Scholarship of Teaching and Learning have been no special case [28][29]. The lion’s share of these studies concentrate on the triumphs, Catch 22s, and difficulties of showing an online course in which the educator once in a while, if at any time, has up close and personal contact with the understudies [30][31]. While a couple of studies do look at the utilization of social or new media innovations inside of the conventional, eye to eye showing environment [32][33], inquiries still stay in the matter of what parts social and new media advancements can play in showing and learning. This study investigated how Facebook can assume a part in the procedures of showing and learning with an end goal to add to this dynamic discussion.

Of all the interpersonal interaction destinations, Facebook is by a wide margin the most well known and most every now and again utilized among understudies. [34] found that 55% of their examination members (n=117, fundamentally undergrads) who were Facebook individuals got to the site at any rate once every day and 82% of these clients upgraded their profiles regularly [35]. [36] found that Facebook use among understudies has expanded in the previous couple of years. In 2010, 97% of understudies overviewed reporting utilizing Facebook, up from 89% of respondents in 2008. Social correspondence (keeping up interpersonal connections and social improvement), data trade, and amusement esteem all give off an impression of being huge inspirations for Facebook clients [37]. Instructive and learning inspirations are strikingly missing in the rundown; then again, this does not imply that Facebook can’t be utilized for instructive purposes.

According to the Ogedebe study of public and private universities, he found that there is a relationship between
academic performance and Facebook usage among the students. The result of the study shows that the academic performance, decreased when spend more time on Facebook [38]. Adding more regarding to study patterns of Facebook and academic performance it is found that the male students will higher affected than female student users in their academic performance [39]. So it is concluded that the more time spent on Facebook will have a less academic performance of the students. Junco stated that, among many different sample students that use Facebook, there is a negative association of Facebook engaged by spending time [40]. Another study has found the relationship between academic performance and using Facebook the result shows that the grade of the students become lower when spend many hours on Facebook [41]. Adding to that social baker website tools issues statistics of social network user as it appears in figure 1, the largest group of user are 18-24 users and the male/female rate issue are 74% to 26% [42]. These result supports that the majority of Facebook user in Iraq in young adults as it is appears in fig1.

Facebook is additionally the most prevalent online networking site utilized by advanced education workforce for individual purposes. [43] found that 57% of employees reported going to Facebook "in any event month to month." They additionally found that 8.4% of workforce reported utilizing Facebook for showing purposes, a great deal more than Twitter yet not as much as sites and wikis, podcasts, and LinkedIn. A few researchers have proposed that usingFacebook for teaching and learning can promote active learning, student engagement, bolster information construction, and be utilized as a specialized device consistent with the inclinations of today's understudies [44]. [45] recommends that informal organization locales like Facebook can be utilized as situations that bolster adapting additionally as spots where youth learn and also situations that can help youth be all the more communally and scholastically locked in. Facebook has been the most examined stage for showing and learning[46]. In their survey, Manca found 23 exact investigations of utilizing Facebook as a learning situation. [46] iden tíed five fundamental instructive employments of Facebook: a- Support class exchanges and helping understudies participate in community oriented taking in; b-Developing substance; c- Sharing instructive assets; d- Delivering substance to open understudies to additional curricular assets; and e- To bolster self-guided learning. They take note of that just four studies have analyzed how Facebook identifies with learning results and discovered positive effects on learning results, for example, enhancement in English composing abilities, information, and vocabulary . Facebook has been utilized as a swap for learning and course administration framework (LCMS) discourse sheets. Case in point, [47] inspected understudy results from and inclinations for Facebook utilization. They allocated understudies to either utilize Facebook or the learning administration framework (LMS) in two courses. They found that the Facebook gathering reported preferred instructive results over the LMS bunch. They additionally found that 43% of the LMS clients said they would have contributed more on the off chance that they had utilized Facebook; while just 12% of Facebook clients said they would have taken an interest more with a change to the LMS.

In spite of the critical increment in the quantity of papers that inspect potential instructive employments of Facebook, the [48] Survey of Undergraduate Students and Information Technology concludes that somewhat more than a quarter of the understudies studied said they might want to see more prominent utilization of SNSs in their courses. As [49] case, subsequent to doing a thorough writing survey, it is important to lead exploration that is more exact on the utilization of Facebook as an instructive apparatus. Thusly, Kalin (2012) states that, before we can understand the advantages of innovation, we must better see how our understudies use it. To reveal insight upon this subject, we direct a study whose goal is to recognize the components that may propel these understudies to receive and use informal
community apparatuses, specifically Facebook, for educational purposes. Conclusion extracted from this research will help us to understand and enhance our utilization of informal community instruments in instructive settings with the goal that we can adjust our instructing techniques to the instructive needs of our students.

2.2 Facebook and undergraduate students academic performance

In the broadest sense, the coveted results of a school instruction incorporate branch of knowledge substance accomplishment, general training knowledge, the securing of abilities, for example, discriminating considering, good development, advancement of city engagement aptitudes, and mental development [50]. On the other hand, research on school results centers almost solely on scholarly execution and industriousness[51]. Scholarly performance is normally measured by total GPA which is joined with class and topic accomplishment. Notwithstanding being the most well-known measure of scholarly execution in the writing on school results, GPA is the sole measure of scholastic execution utilized as a part of the writing on Facebook[52]. In the broadest sense, the coveted results of a school instruction incorporate branch of knowledge substance accomplishment, general training knowledge, the securing of abilities, for example, discriminating considering, good development, advancement of city engagement aptitudes, and mental development [52]. On the other hand, research on school results centers almost solely on scholarly execution and industriousness. Scholarly performance is normally measured by total GPA which is joined with class and topic accomplishment [53]. Notwithstanding being the most well-known measure of scholarly execution in the writing on school results, GPA is the sole measure of scholastic execution utilized as a part of the writing on Facebook [54].

2.3 Facebook impact multitasking and scholastic results

While Facebook utilization can help understudies grow new associations in their move to school, specialists have found that understudies are liable to multitask while utilizing the stage [55]. For this paper, multitasking is characterized as "utilization of more than one thing or stream of substance in the meantime" and is depicted in subjective science research as undertaking exchanging[56]. Today's understudies multitask more than whatever other era of understudies [57]. [57] analyzed the multitasking practices of diverse eras and found that those in the "Net Generation" (conceived after 1978) multitasked altogether more and reported that multitasking was "less demanding" than more seasoned eras. The business firm Wakefield Research overviewed 500 understudies and found that 73% said they were not ready to contemplate without some type of innovation and 38% reported that they could not go over 10 minutes without checking an electronic gadget, for example, their telephone or portable workstation [58]. While today's understudies multitask an awesome arrangement, much research has demonstrated the hindering impacts of multitasking on human information processing. In 1967, Welford presented the idea of a "subjective bottleneck" which is a constraint in choice making seen when attempting to perform two errands that backs off the second task [59]. In later times, [60] found that there were critical execution costs in precision and response time when exchanging between two sound-related boosts. Also, [61] observed that members reacted all the more gradually and had poorer precision on double undertaking trials than on single assignment trials. Hence, there are certifiable results connected with a diminished capacity for data handling which incorporate a reduced consciousness of jolts, interruption of choice making, and behavioral hindrance on one or more assignments. The association in the middle of multitasking and educational results is particularly critical given the high rates of technology use by today's understudies and in addition college "tablet activities" that urge or oblige understudies to possess a portable workstation computer [62]. Having a portable workstation computer in class may expand the likelihood that understudies will participate in multitasking, prompting lessened scholarly execution. To be sure, research has demonstrated that unstructured utilization of tablets in class (i.e., not fusing them into the learning procedure) is identified with performing more off-undertaking exercises, for example, checking email and playing amusements [63]. Apparently, these off-errand exercises would prompt more negative instructive results. Actually, [64] found that portable workstation utilization was adversely identified with various learning results, for example, course reviews, how much consideration understudies reported paying to addresses, reported clarity of addresses, and comprehension obviously material.

Examination has analyzed how understudies are utilizing innovation amid study periods and class times. [65] found that stu-scratches who reported mulling over while IMing were more prone to report that IM meddled with their culmination of their schoolwork.

In a comparative, yet later study, [55] reviewed another expansive specimen of understudies about how they utilized innovation while concentrating on; they additionally gathered GPA information straightforwardly from college records. [55] found that there was a negative connection between understudy utilization of Facebook and messaging while concentrating on and general GPA [65]. Be that as it may, they found that different exercises, for example, messaging, looking for substance not identified with courses, chatting on the telephone, and texting were not related to GPA, found that even though emailing and searching were conducted at rates equal to using Facebook use and at much lower
rates than content informing. In a related study, [65] found that despite the fact that messaging and looking were directed at rates equivalent to utilizing Facebook, just Facebooking and content informing amid class were contrarily identified with semester GPA while messaging and seeking amid class were definitely not. These last studies propose that there is something exceptional about innovations like Facebook and content informing that all the more adversely effects instructive results when utilizing them amid the learning procedure.

3. Hypothesis and Analysis

3.1 Hypothesis

In this paper, we utilize the basic model created by [66], which considers both the mechanical and social measurements of informal organization applications. This model comprises of 3 idle variables (adoption, purpose, educational use) and 11 detectable variables.

![Figure 3: Hypothesis model](image)

### 3.1.1 Facebook Adoption:

Adoption of Facebook is incorporated in the model as a dormant variable and it is clarified by 5 watched variables: 1) Usefulness and Ease of Use The Technology Acceptance Model (TAM) was created by [67] as an augmentation of the Theory of Reasoned Action (TRA) [68]. TAM expresses that apparent helpfulness (PU) and saw convenience (PEOU) are essential motivational components for tolerating and utilizing new innovations. In this paper, PU of Facebook is characterized as the extent to which an individual trusts that the utilization of Facebook would upgrade his/her correspondence, coordinated effort and data trade. 3) Social Influence can be characterized as the extent to which an individual sees that essential others trust she or he ought to utilize the new framework [69]. With the end goal of this paper, Social Influence is characterized as the extent to which an individual sees the significance of his/her better half's endorsement. 4) Facilitating Conditions is a broad develop that covers a wide range of ideas, for example, preparing, bolster, framework, and information. It is characterized as the extent to which an individual trusts that an authoritative and specialized structure exists to bolster utilization of the framework [69]. In this examination, Facilitating Conditions allude to the extent to which an individual trusts that there exists a suitable ecological and specialized framework to bolster the utilization of Facebook. 5) Community Identity can be considered as a standout amongst the most applicable variables that impact a singular's inspiration to take part in virtual groups [66]. Virtual groups will be gatherings of people who offer normal intrigues, objectives, and thoughts over the Internet [70]. Facebook permits clients members. In this informal organization, social character can be depicted as the singular's recognizable proof with a virtual group whose clients have the same hobbies. So in Hypothesis One all the five observable variables have a significant influence on Facebook adoption.

### 3.1.2 Purpose of Facebook usage

Facebook is an interpersonal organization that can be utilized for various purposes, for example, to speak with others, make new companions or stay in contact with colleagues, waste time, offer data, or find bits of gossip and tattle [70]. Purposes of Facebook Usage, our second dormant variable, is clarified by 3 watched variables: Daily Activity, Work Related, and Social Relations. 1) Daily Activity The expanding importance of Facebook in the present social and workplace is driving people to utilize this interpersonal interaction apparatus in their everyday movement too; clients can invest their energy in Facebook, doing a wide range of exercises, for example, playing diversions, joining gatherings, getting upgraded data from companions, or having some good times. 2) Work Related People can utilize Facebook to make and advance business connections as well as an apparatus to perform numerous business related undertakings; through Facebook clients can get to and offer the data they have to bolster their work. 3) Social Relations Social Networks Sites, for example, Facebook are for the most part utilized for social purposes; people can make and keep up social connections over the Internet in a style that is like eye to eye correspondence [72]. Also, Facebook permits people to make virtual groups of clients with normal intrigues [73]. These virtual groups look like life groups on the grounds that they both give bolster, data, companionship and acknowledgment between outsiders. So Hypothesis two the purpose of Facebook usage we can see that all the three variables above have huge impact on purpose of using Facebook.

### 3.1.2 Educational Usage of Facebook

Facebook, when it is appropriately utilized, can enhance the promoting so as to learn procedure correspondence, cooperation, joint effort, and asset sharing. While a few writers concentrate on how Facebook can enhance understudies' execution [74], different writers infer that understudies consider Facebook as a social innovation as opposed to a formal showing instrument [76]. The third
inactive variable of the model, Educational Usage of Facebook, is clarified by 3 watched variables: Collaboration, Communication, and Resource/Material Sharing. 1)Collaboration, Informal communication Tools, for example, Facebook may be utilized to grow new coordinated effort models.[76] reasons that the conversational, shared, and public characteristics of SNS upgrade the learning procedure. 2)Communications, Facebook can be utilized to make and advance online associations in the middle of understudies and staff inside of a scholarly group [77]. This increment in correspondence may have a positive effect on class examinations, and understudies’ engagement and joining with their companions [78]. 3)Resource/Material Sharing, Understudies and educators can share a wide range of sorts of instructive materials through Facebook keeping in mind the end goal to supplement the traditional learning model. Therefore, Hypothesis Three Facebook in Education has been significant influences by the three important variables Resource material Sharing, collaboration and communications.

Finally, the last three theories, Hypothesis4, Hypothesis 5 and Hypothesis 6, recommend a relationship between the three inactive variables of the exploration model. As indicated by [66], Facebook reception is firmly identified with the reasons of Facebook use. These creators contend that when individuals embrace another framework, they utilize it for diverse purposes in their day by day lives (H4). At long last, they recommend that both selection and purposes of Facebook utilization are in consistent flood with the instructive use of Facebook (H5 and H6).

4. Methodology and results

This research focus on the impact of using of Facebook among university of human development undergraduate students. It also works to examine a hypothesis regarding their academic performance and social life in general. ANOVA, frequencies used to examine the hypothesis.

Samples of the survey have taken from 110 undergraduate students 56 (51%) male and 54 (49%) female. The result revealed that 960 of the students has a Facebook account and 10% only not have. The percentage of students’ ages was 4.5% have 18-19, 21% have 20-21, 40% have 22-23 and 24% having 24-more. Another question was how many years that undergraduate students used Facebook the answer was 14% of them used it for 1 year, 26% of them it used for 2-3 years and 21% of them using over 4 years. Adding to that the daily usage of Facebook was 8% using it less than a half hour, 54% used it for about 1-2 hours, also 16% were using it for about 3-4 hour and finally 9% used Facebook for over 5 hours daily. Another question was did you introduce to known people on Facebook? 27% students’ answers yes, while 73% answers no. regarding the question that if the students got a problem with unknown or known people the answer was equal 14% for both. The final question was if Facebook affect your grade performance, the answer was 75% of them decrease their grades and 10% increase their grades. Moreover, it has found that 49.090% of male have a Facebook account, while 40.909% of females have a Facebook account. results showed that 90% of students have Facebook accounts while 10% they don’t have a Facebook account spending less time on Facebook the students will improve their academic performance, a number of the students considered as average variable. Number of years that have a Facebook account and daily usage are the predictor variable Table 2 shows the impact of the predictor variables which was how many years have a Facebook account and hours that spend daily on Facebook our hypothesis. The Hypothesis is accepted because the P-value 0.6 is more that significant level 0.1, adding to that the F value less than F-dirt which means there is an effect on hour used and number on year used Facebook on academic performance. Adding to that table 3 illustrate the relations between these variables. Adding to that the results shows 49.090% of male students, 34.545% of them spent 3-4 hour daily on Facebook while for 40.909% of female student user 27.272% used it for 1-2 hours daily as is shown in table3. table 4 where 81 (73.636%) students answers they did not have a social problem with Facebook users while 29 (26.363%) table 4 revealed these results. To support this hypothesis, it has been taken record from directory police of Sulaymaniyah. The record shows that for about 2 years and six months problems have been recorded regarding telecommunication and internet (Mobile, internet) issues. Because of the privacy of this information, it has only taken the total number of issues that have been recorded. The result shows that on average for each year there is 9%. 4505 issues recorded from about 400,000 users from the internet and mobiles as it shows in table 6 (Sulimanya, 01-09-2013). So it can be said the social problem vie social network Facebook between undergraduate student is few and the opinion of the students is accepted. Finally the academic performance some students argued that there GPA decrease when the use Facebook for long hours daily.

Table 1 having account on Facebook

<table>
<thead>
<tr>
<th>Answers</th>
<th>All Frequencies</th>
<th>Rates</th>
<th>Valid Rate</th>
<th>Cumulative rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>11</td>
<td>10.0</td>
<td>10.0</td>
<td>100.0</td>
</tr>
<tr>
<td>Yes</td>
<td>99</td>
<td>90.0</td>
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</tr>
<tr>
<td>Total</td>
<td>110</td>
<td>100.0</td>
<td>100.0</td>
<td>100.0</td>
</tr>
</tbody>
</table>

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Table 2 Anova Students Academic Performance, Predictor variable Daily hours used Facebook a Facebook accounts have Facebook account

<table>
<thead>
<tr>
<th>Source of Variation</th>
<th>SS</th>
<th>df</th>
<th>MS</th>
<th>F</th>
<th>P-value</th>
<th>F crit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Between Groups</td>
<td>1378.35</td>
<td>2</td>
<td>689.175</td>
<td>0.495008</td>
<td>0.629399</td>
<td>9.546578</td>
</tr>
<tr>
<td>Within Groups</td>
<td>9745.75</td>
<td>7</td>
<td>1392.25</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>11124.1</td>
<td>9</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table 3 Male and Female Facebook users

Table 4 Students Academic Performance Relationships

Table 5 Have you got social problem with Facebook users

Table 6 Directories police Salamanca Telecommunication records 2011, 2012, 6 months of 2013

Table 7 relationships between daily usage and number of year that own Facebook account

Conclusions, confinements, and future examination

In view of the finishes of our examination, we suggest the fuse of Facebook into the learning assets of colleges. Teachers ought to exploit the social way of Facebook to build the correspondence, coordinated effort, and cooperation of the learning procedure. On the other hand, it is fundamental to break down how students utilize this technology and see how the social measurement of Facebook can upgrade the learning results. Just as vital would be to show educators the capability of Facebook to enhance the learning background and expand the profitability of scholarly exercises.

The universe of advanced education has significantly changed as of late and Internet innovations have assumed a key part in this change. Despite the fact that Web 1.0 incomprehensibly extended access to data, clients were insignificant shoppers of substance. Presently, on account of Web 2.0 instruments, Internet clients can make their own particular substance and
collaborate with different clients; these elements can enhance the learning knowledge when legitimately utilized. In spite of the capability of Web 2.0 assets to enhance the learning process, their utilization has not made huge advances into classroom use. Keeping in mind the end goal to reveal some insight about this subject, we chose to examine the components that may spur understudies to embrace and utilization Web 2.0 apparatuses; The commitment of our study incorporates the acceptance of the model created by [66] to clarify the instructive use of Facebook.

The paper showed the impact of Facebook among undergraduate students of university of human development. The result of this study revealed how the significant implication of why and how the undergraduate students have used the Facebook. The aimed of this study was to determine the impact of using the social network and reduce the negative impacts and increase the positive ones. The students were using Facebook every day with average 1-3 hour it were affecting their academic performance. Students gained more friends on Facebook. Less time spent on Facebook higher grade the students will be achieved. The study revealed that there is a significant relationship between male and female student for using Facebook. Male student’s spent more time on Facebook rather than female students. The study also shows the opinion of the students about there is less a social life problem when they using Facebook and when using it for a long time it have negative impacts upon their grades in the long term.

According to [79], the social differences between nations have an impact on the importance individuals append to various parts of life. These distinctions may impact understudies’ conduct, learning styles, desires, and standards. In the event that we as teachers need to exploit the capability of Facebook to advance synergistic and helpful learning, it is important to achieve a full comprehension of our understudies’ impression of Facebook for scholastic purposes. The utilization of Internet innovations for instructive purposes can be considered as one of the primary changes that have occurred in the scholastic world in the course of the most recent years. Also, change administration is one of the numerous situations where the [79] Model of national society can be connected. From a hypothetical point of view, this examination gives extra confirmation about the propriety of utilizing the model created by [66] to clarify the instructive use of Facebook. As indicated by our outcomes, Social Influence is the most essential element in foreseeing the reception of Facebook; understudies are affected to receive Facebook to build up or keep up contact with other individuals with whom they share intrigues. With respect to purposes of Facebook use, Social Relations is seen as the most essential variable among the majority of the reasons gathered.

At long last, and steady with the conclusion came to by [66], our study demonstrates that Facebook Adoption has a critical beneficial outcome on the Purposes of Facebook Usage; and Purposes of Facebook Usage has a huge positive impact on the Educational Usage of Facebook. Despite the fact that Facebook was not initially intended for instructive purposes, it has an incredible potential to improve the learning knowledge. As a few writers state, Facebook can advance communitarian models of learning, associate understudies and teachers, build learners’ motivational level, and make a more agreeable classroom atmosphere [80]. What’s more, Facebook can make solid groups of practice for showing and discovering that extend the learning process past the limits of a conventional classroom [49].

One of the constraints of this exploration is identified with the example. Every one of the understudies who took an interest in our study originate from the same foundation. Future exploration could gather and look at information from numerous colleges and universities. An intriguing expansion to this study would be to look at understudies’ impression of Facebook in little aesthetic sciences schools, concentrated on educating, with different sorts of establishments, for example, greater and exploration arranged colleges. It would likewise be intriguing to direct future studies with understudies from distinctive nations to figure out if contrasts in sociocultural settings have an effect on Facebook appropriation and utilization. Another limitation would be the way that we centered our study on a particular SNS. There are numerous different sorts of Web 2.0 advances and their utilization and effect on instructing could vary. It is beneficial to perform scholastic examination about understudies’ impression of different apparatuses, for example, wikis, web journals, or social bookmarking. To compress, we can infer that Facebook can possibly advance collective and agreeable learning. In any case, keeping in mind the end goal to exploit the social measurement of Facebook, it is important to see how understudies interface with this innovation. Lastly and in particular, we ought to always remember that data and correspondence advances (ICT) ought to be utilized just on the off chance that they are suitable to bolster course objectives and results.

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